



# Board Meeting

The Falmouth Historical Society

November 17, 2020

Falmouth Heritage Museum



# Agenda

Secretary's Report

Treasurer's Report

Committee Reports

- Programs
- Museum Operation & Exhibits
- Collections

• Local History

• Communications

• Merchandise

• Museum Buildings & Grounds

• Technology

New Business

Falmouth Heritage Museum



# Secretary's Report

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## Minutes

## Renewal letters



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# Secretary's Report

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## Membership report

	<u>Primary</u>	<u>Family</u>	<u>Sponsors</u>	<u>Total</u>
<b>Current members</b>	32	7	2	41
<b>Members pending renewal</b>	39	<b>11</b>		50
<b>Total</b>	71	18	2	91
<b>Lapsed</b>	19	4		23

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# Secretary's Report

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Treasurer's Report

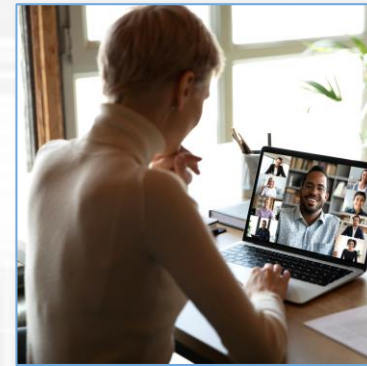
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## Annual Meeting

- Online via Zoom
- Tuesday, January 19<sup>th</sup>  
7:00 p.m.
- Explore options for those without access to Zoom



## Proposed Presentations

- Historic Preservation of Documents: Early Maps
- Historic Preservation of Buildings: Bucknam Tavern

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# Treasurer's Report

## Agenda

Secretary's Report

**Treasurer's Report**

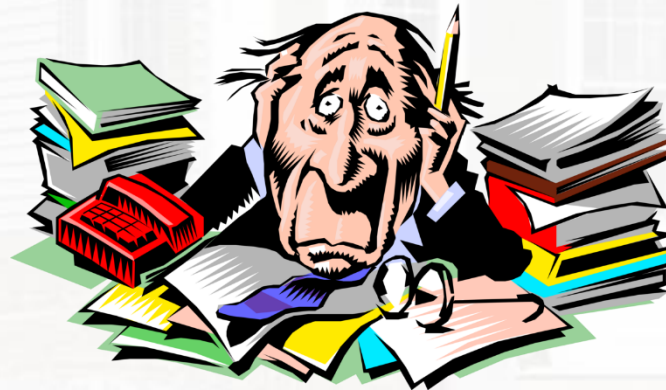
Committee Reports

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## Financial Activity

- Draft FY20-21 budget is (still) in the works
- Charitable license renewed



Falmouth Heritage Museum



# Treasurer's Report

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## Financial Report

ACCOUNT BALANCES		
Checking—Society	Checking—Internet	Savings—Museum
\$1,437.18	\$458.28	\$2,422.78
Maine Community Foundation—The FHS Fund		\$15,970.72
PayPal		\$50.15

Accounts receivable = \$299.00

Accounts payable = \$98.00

Falmouth Heritage Museum



# Treasurer's Report

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## YEAR-TO-DATE PERFORMANCE

### STATEMENT OF ACTIVITY

July 1 - November 17, 2020

	JUL 2020	AUG 2020	SEP 2020	OCT 2020	NOV 1-17, 2020	TOTAL
<b>Revenue</b>						
Donations		20.00		41.96	269.00	\$330.96
Dues	215.06	80.00	80.00			\$375.06
Investments	0.10	0.10	0.10	0.09		\$0.39
Sales		44.00	26.00			\$70.00
<b>Total Revenue</b>	<b>\$215.16</b>	<b>\$144.10</b>	<b>\$106.10</b>	<b>\$42.05</b>	<b>\$269.00</b>	<b>\$776.41</b>
<b>GROSS PROFIT</b>	<b>\$215.16</b>	<b>\$144.10</b>	<b>\$106.10</b>	<b>\$42.05</b>	<b>\$269.00</b>	<b>\$776.41</b>
<b>Expenditures</b>						
Fees		59.90		20.00		\$79.90
Maintenance			312.00			\$312.00
Membership					68.00	\$68.00
Misc	2.32	7.74				\$10.06
Office Expense	216.00			41.96		\$257.96
Utilities	197.54	204.58	208.04	211.25		\$821.41
<b>Total Expenditures</b>	<b>\$415.86</b>	<b>\$272.22</b>	<b>\$520.04</b>	<b>\$273.21</b>	<b>\$68.00</b>	<b>\$1,549.33</b>
<b>NET OPERATING REVENUE</b>	<b>\$ -200.70</b>	<b>\$ -128.12</b>	<b>\$ -413.94</b>	<b>\$ -231.16</b>	<b>\$201.00</b>	<b>\$ -772.92</b>

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# Programs Committee

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## Education



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# Museum Operations & Exhibits Committee

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## Re-opening



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# Collections Committee

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## Digital Catalog



**Falmouth Historical Society**  
Preserving Falmouth's Heritage

Home Keyword Search Advanced Search Random Images Archives Photos Libraries Objects

Welcome to our Online Collections Database!

Tips for Searching

Keyword Search

The **Keyword Search** button allows you to perform a general search across multiple fields for any catalog records online. Keyword searches use OR as the default connector between words (e.g. a search for *Hanley Ranch* will return records associated with *Hanley* OR *Ranch*). If you want to find records where both keywords are found, type in AND between the two words. To search for a specific phrase, be sure to put the phrase within quotes (e.g. "Rocky Pine Ranch"). You can also use the asterisk (\*) as a wildcard (e.g. a search for *histor\** would come up with records containing *history*, *histories*, *historical*, etc.). Searches are not case sensitive.

Advanced Search

<https://thefhs.pastperfectonline.com/>

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# Communications Committee

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## Newsletter

- Being drafted—will go out with renewal letters



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# Merchandise Committee

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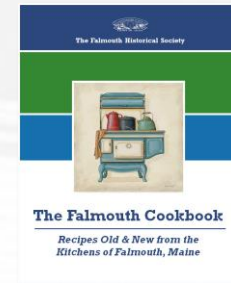
Committee Reports

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## Cookbook

- Two meetings
- Made it through the pudding and fruit desserts



## Tote

- Pending a visit to BGA in Cumberland
- Good project for a volunteer to lead



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# Museum Building & Grounds Committee

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## Summer maintenance



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# Technology Committee

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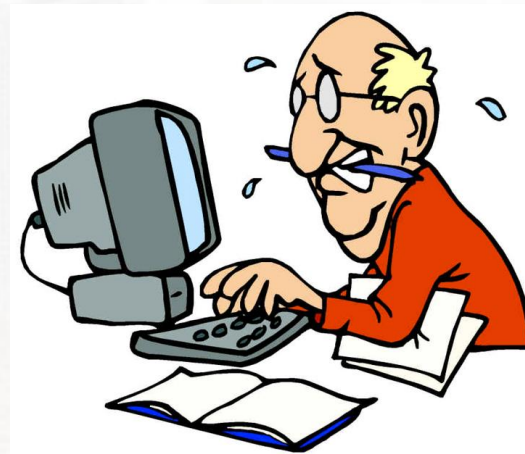
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New Business

## Technology Activity

- Digital catalog development underway (PastPerfect)



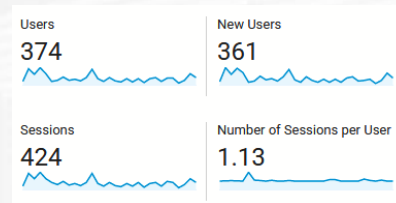
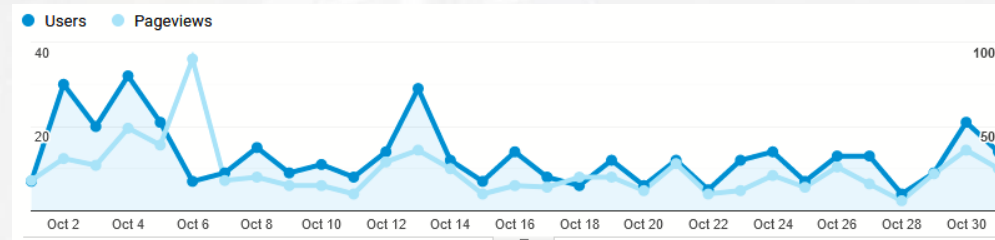
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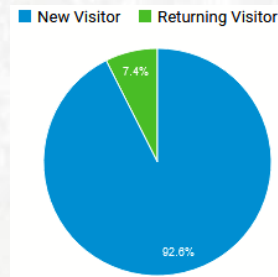
# Website Activity

October 2020

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Device Category	Acquisition		
	Users	New Users	Sessions
1. desktop	374 (100.00%) (374)	361 (100.00%) (361)	424 (100.00%) (424)
2. mobile	62 (16.58%)	62 (17.17%)	65 (15.33%)
3. tablet	8 (2.14%)	8 (2.22%)	9 (2.12%)



Country	Users	% Users
1. United States	305	81.55%
2. France	25	6.68%
3. China	12	3.21%
4. Germany	5	1.34%
5. Ireland	5	1.34%
6. United Kingdom	4	1.07%
7. Ukraine	4	1.07%
8. Pakistan	3	0.80%
9. India	2	0.53%
10. (not set)	2	0.53%

City	Users	% Users
1. (not set)	59	15.69%
2. Chicago	48	12.77%
3. Falmouth	33	8.78%
4. Clifton	16	4.26%
5. Portland	13	3.46%
6. Dallas	11	2.93%
7. Beijing	10	2.66%
8. Irving	10	2.66%
9. Yarmouth	8	2.13%
10. Dublin	5	1.33%

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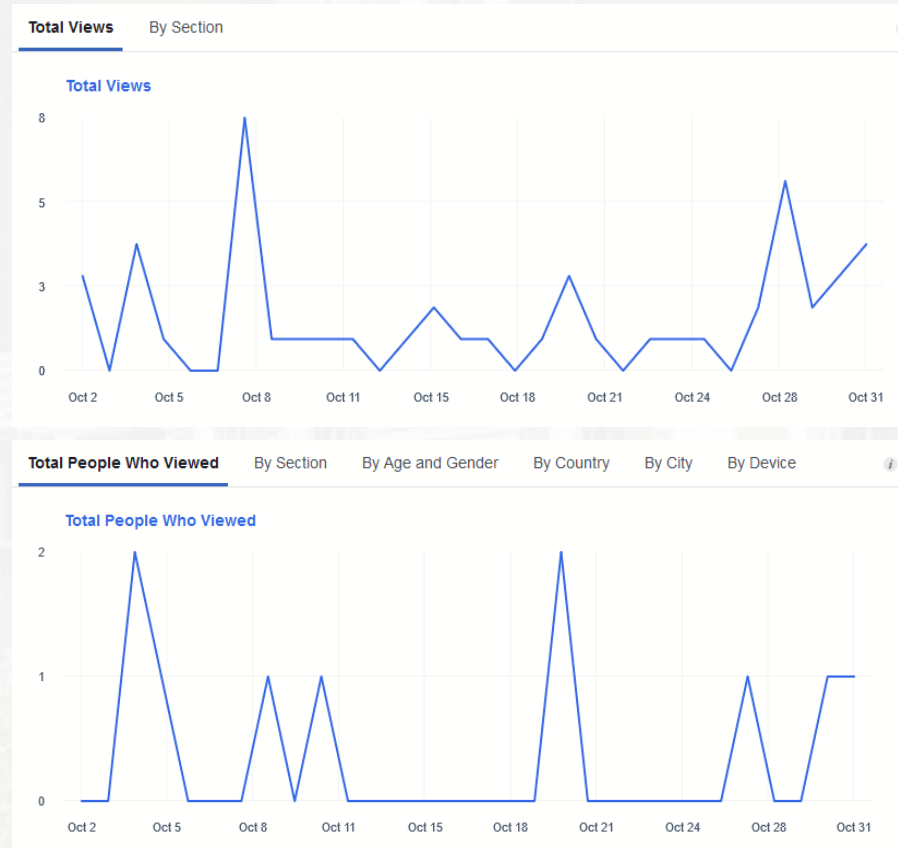




# Facebook Activity

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*Activity was very light  
No posts this year*

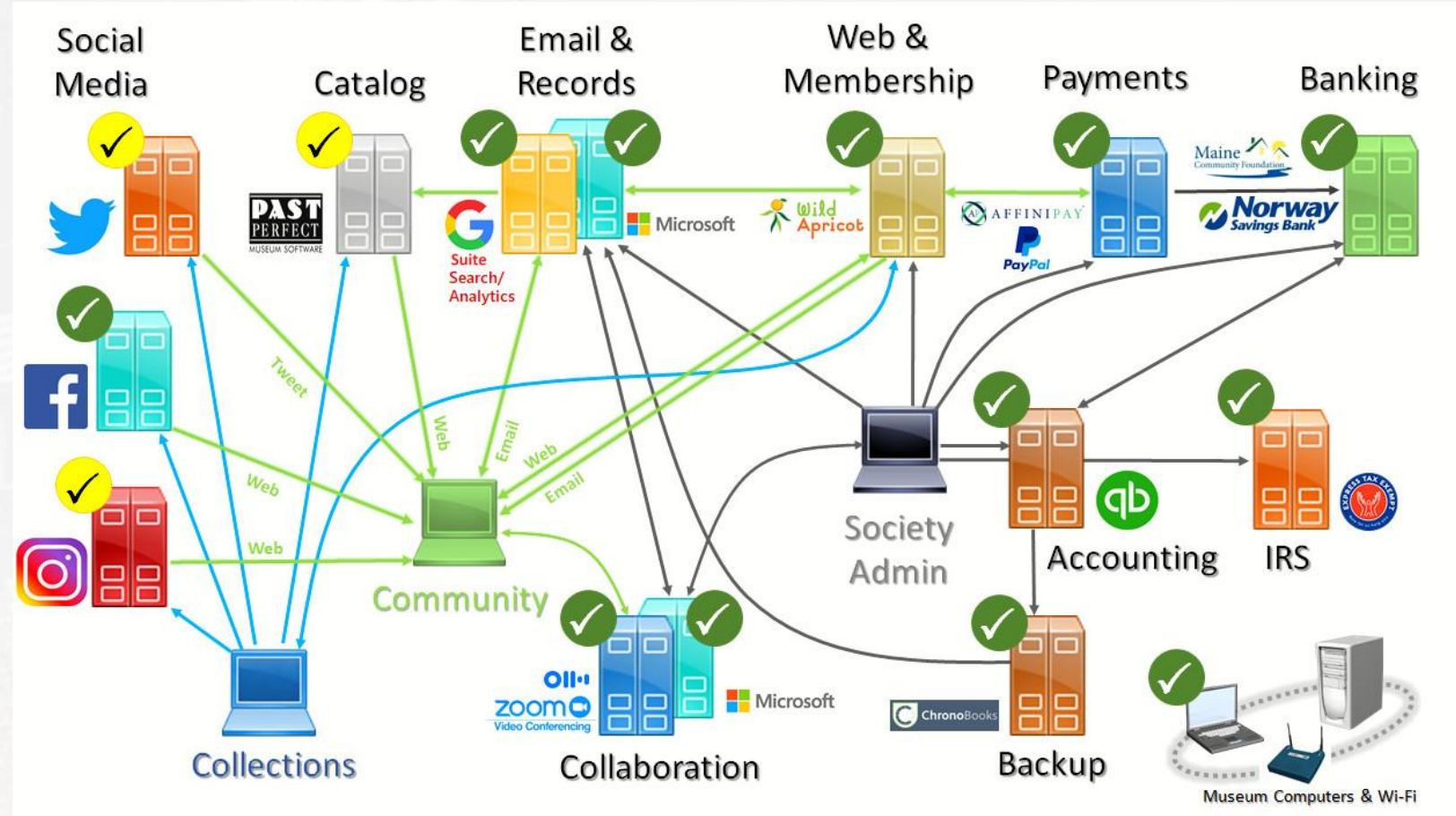
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# System Status

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