



Board Meeting

The Falmouth Historical Society

September 8, 2020

Falmouth Heritage Museum



Agenda

Secretary's Report

Treasurer's Report

Committee Reports

- Programs
- Museum Operation & Exhibits
- Collections

• Local History

• Communications

• Merchandise

• Museum Buildings & Grounds

• Technology

New Business

Falmouth Heritage Museum



Secretary's Report

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New Business

Minutes

Renewal letters



Falmouth Heritage Museum



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Membership report

	<u>Primary</u>	<u>Family</u>	<u>Sponsors</u>	<u>Total</u>
Current members	39	6	2	47
Members pending renewal	19	4		23
Total	58	10	2	70
Lapsed	11	2		13

Falmouth Heritage Museum



Treasurer's Report

Agenda

Secretary's Report

Treasurer's Report

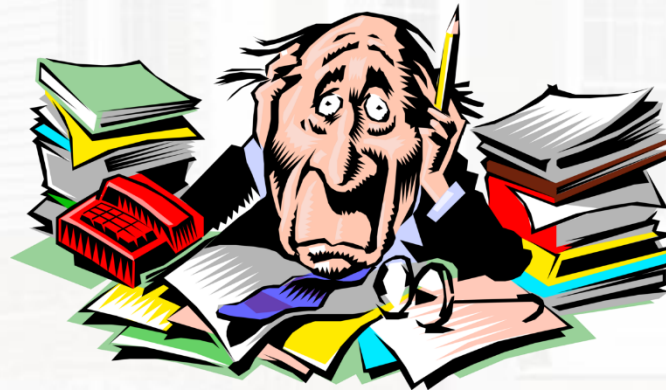
Committee Reports

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New Business

Financial Activity

- FY19-20 books are reconciled, closed & ready for audit
- TY19 Form 990-EZ submitted and accepted by IRS
- Draft FY20-21 budget is in the works



Falmouth Heritage Museum



Treasurer's Report

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New Business

Financial Report

ACCOUNT BALANCES		
Checking—Society	Checking—Internet	Savings—Museum
\$840.22	\$452.28	\$3,922.59
Maine Community Foundation—The FHS Fund		\$15,065.99
PayPal		\$50.15

Falmouth Heritage Museum



Treasurer's Report

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STATEMENT OF ACTIVITY

July 1 - September 7, 2020

	JUL 2020	AUG 2020	SEP 1-7, 2020	TOTAL
Revenue				
Donations		20.00		\$20.00
Dues	215.06	80.00	80.00	\$375.06
Investments				\$0.00
Investment Interest	0.10	0.10		\$0.20
Total Investments	0.10	0.10		\$0.20
Sales		44.00		\$44.00
Total Revenue	\$215.16	\$144.10	\$80.00	\$439.26
GROSS PROFIT	\$215.16	\$144.10	\$80.00	\$439.26
Expenditures				
Fees		59.90		\$59.90
Misc	2.32	7.74		\$10.06
Office Expense				\$0.00
Post Office Box	216.00			\$216.00
Total Office Expense	216.00			\$216.00
Utilities				\$0.00
Electric	25.79	32.83		\$58.62
Telecommunications	162.00	162.00		\$324.00
Water	9.75	9.75		\$19.50
Total Utilities	197.54	204.58		\$402.12
Total Expenditures	\$415.86	\$272.22	\$0.00	\$688.08
NET OPERATING REVENUE	\$ -200.70	\$ -128.12	\$80.00	\$ -248.82

Falmouth Heritage Museum



Programs Committee

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New Business

Education



Falmouth Heritage Museum



Museum Operations & Exhibits Committee

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New Business

Re-opening



Falmouth Heritage Museum



Collections Committee

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New Business

Digital Catalog



Falmouth Historical Society
Preserving Falmouth's Heritage

Home | Keyword Search | Advanced Search | Random Images | Archives | Photos | Libraries | Objects

Welcome to our Online Collections Database!

Tips for Searching

Keyword Search

The **Keyword Search** button allows you to perform a general search across multiple fields for any catalog records online. Keyword searches use OR as the default connector between words (e.g. a search for *Hanley Ranch* will return records associated with *Hanley* OR *Ranch*). If you want to find records where both keywords are found, type in AND between the two words. To search for a specific phrase, be sure to put the phrase within quotes (e.g. "Rocky Pine Ranch"). You can also use the asterisk (*) as a wildcard (e.g. a search for *histor** would come up with records containing *history*, *histories*, *historical*, etc.). Searches are not case sensitive.

Advanced Search

<https://thefhs.pastperfectonline.com/>

Falmouth Heritage Museum



Local History Committee

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New Business

NSTR



Falmouth Heritage Museum



Communications Committee

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New Business

Newsletter

- Being drafted—will go out with renewal letters



Falmouth Heritage Museum



Merchandise Committee

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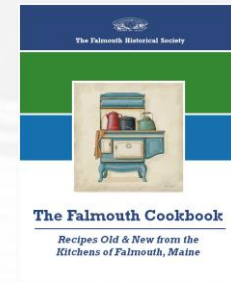
Committee Reports

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New Business

Cookbook

- One meeting in August
- Made it through the main dishes



Tote

- Pending a visit to BGA in Cumberland
- Good project for a volunteer to lead



Falmouth Heritage Museum



Museum Building & Grounds Committee

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New Business

Summer maintenance



Falmouth Heritage Museum



Technology Committee

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New Business

Technology Activity

- Digital catalog development underway (PastPerfect)
- Form 1099-EZ now submitted digitally (ExpressTaxExempt)



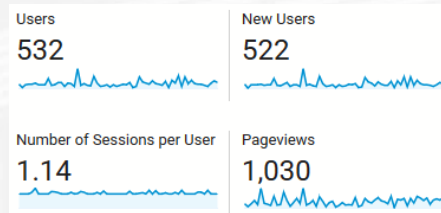
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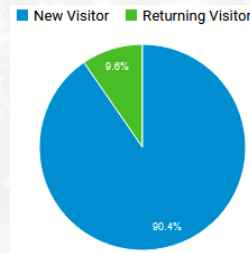
Website Activity

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Device Category ?	Acquisition		
	Users ? ↓	New Users ?	Sessions ?
	532 % of Total: 100.00% (532)	522 % of Total: 100.00% (522)	604 % of Total: 100.00% (604)
desktop	367 (68.98%)	357 (68.39%)	428 (70.86%)
mobile	151 (28.38%)	151 (28.93%)	162 (26.82%)
tablet	14 (2.63%)	14 (2.68%)	14 (2.32%)



Country	Users	% Users
1. 🇺🇸 United States	447	84.02%
2. 🇰🇷 South Korea	25	4.70%
3. 🇦🇷 Argentina	24	4.51%
4. 🇨🇳 China	10	1.88%
5. 🇹🇷 Turkey	5	0.94%
6. 🇬🇧 United Kingdom	4	0.75%
7. 🇨🇲 Cameroon	3	0.56%
8. 🇺🇦 Ukraine	3	0.56%
9. (not set)	2	0.38%
10. 🇨🇦 Canada	1	0.19%

City	Users	% Users
1. (not set)	120	22.18%
2. Falmouth	50	9.24%
3. Boston	25	4.62%
4. Concordia	24	4.44%
5. Yarmouth	22	4.07%
6. Portland	17	3.14%
7. Ashburn	14	2.59%
8. New York	13	2.40%
9. Boardman	8	1.48%
10. Freeport	8	1.48%

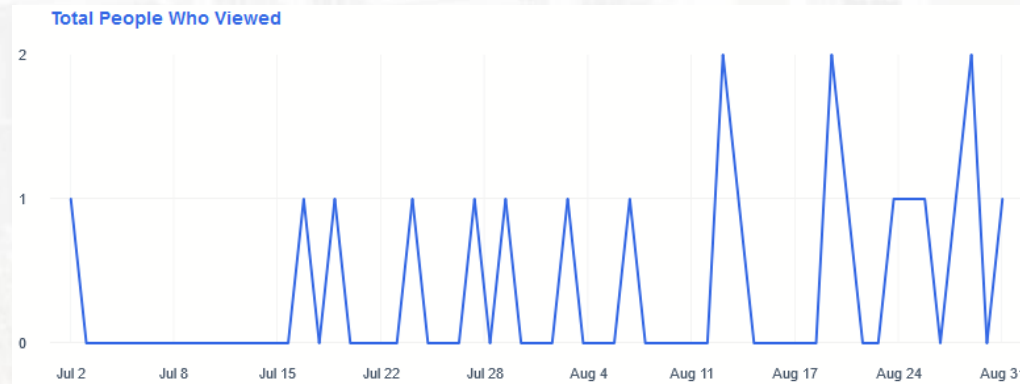
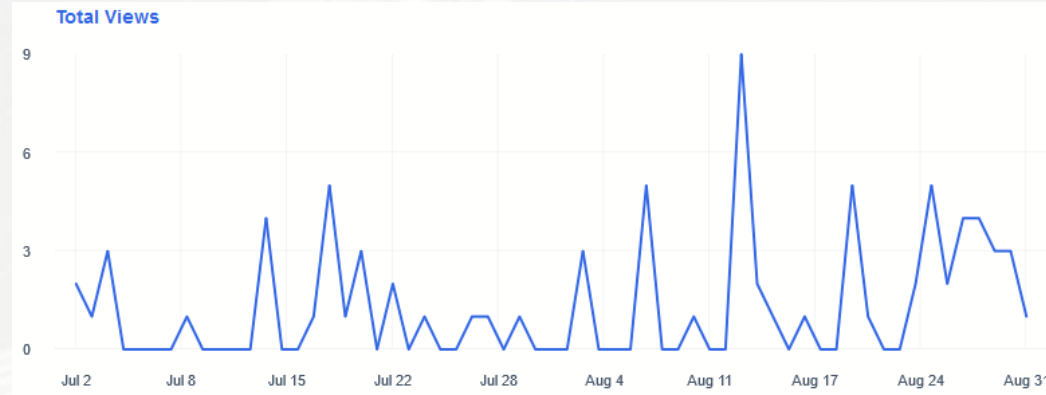
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Facebook Activity

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*Activity was very light
No posts this year*

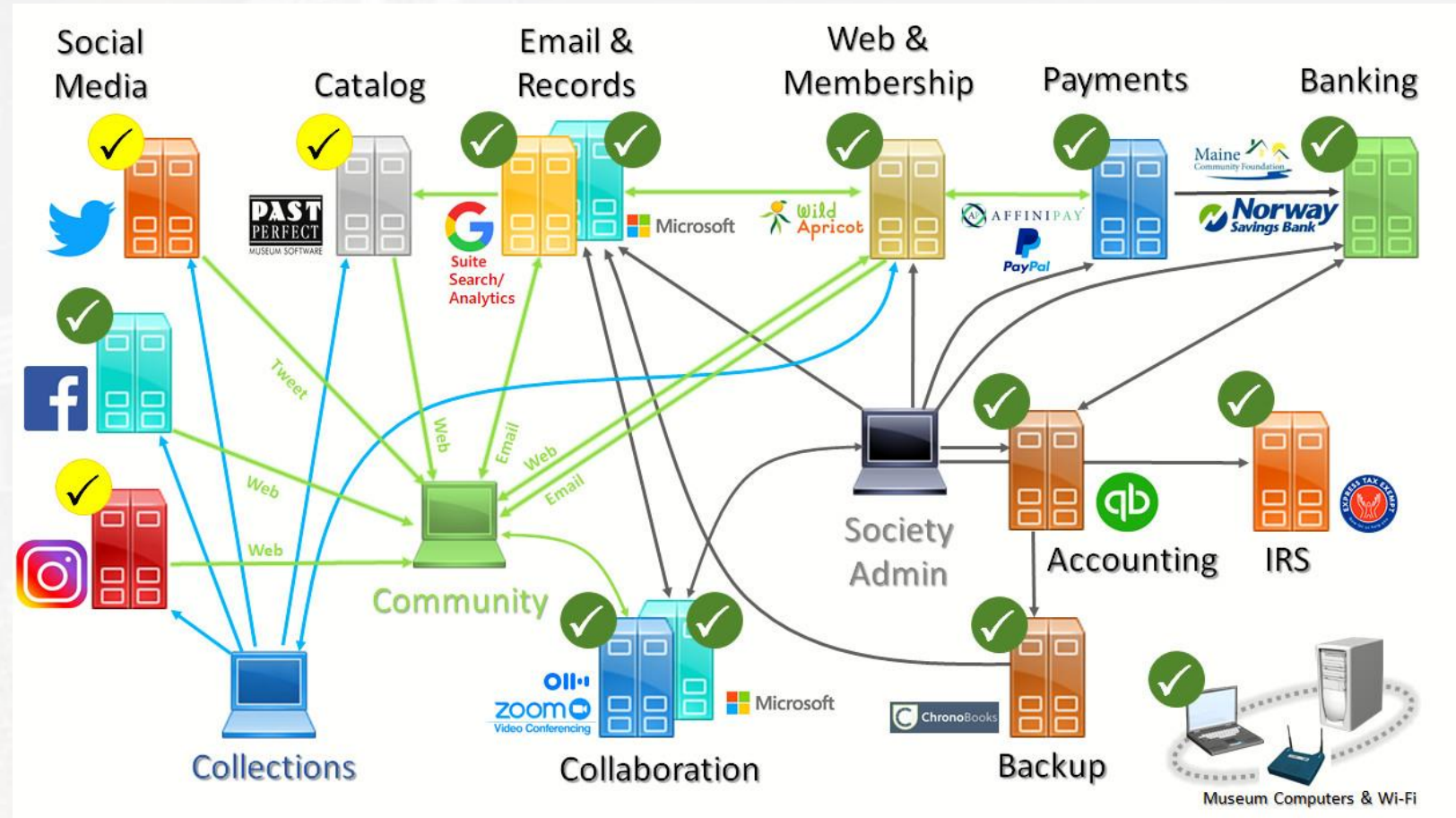
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System Status

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New Business

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Annual Meeting

- Online via Zoom
 - Quorum will be a challenge
- Proposed topics
 - Document preservation—The Proprietors Map
 - Building preservation—Bucknam Tavern



Falmouth Heritage Museum