



# Board Meeting

The Falmouth Historical Society

October 6, 2020

Falmouth Heritage Museum



# Agenda

Secretary's Report

Treasurer's Report

Committee Reports

- Programs
- Museum Operation & Exhibits
- Collections

• Local History

• Communications

• Merchandise

• Museum Buildings & Grounds

• Technology

New Business

Falmouth Heritage Museum



# Secretary's Report

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## Minutes

## Renewal letters



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# Secretary's Report

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## Membership report

	<u>Primary</u>	<u>Family</u>	<u>Sponsors</u>	<u>Total</u>
<b>Current members</b>	38	8	2	48
<b>Members pending renewal</b>	33	10		43
<b>Total</b>	71	18	2	91
<b>Lapsed</b>	19	4		23

Pending renewal numbers understated in Jul-Aug-Sep member reports

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# Secretary's Report

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Treasurer's Report

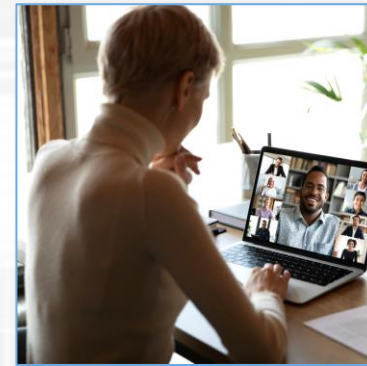
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## Annual Meeting

- Online via Zoom
- Tuesday, January 19<sup>th</sup>  
7:00 p.m.
- Explore options for those without access to Zoom



## Proposed Presentations

- Historic Preservation of Documents: Early Maps
- Historic Preservation of Buildings: Bucknam Tavern

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# Treasurer's Report

## Agenda

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**Treasurer's Report**

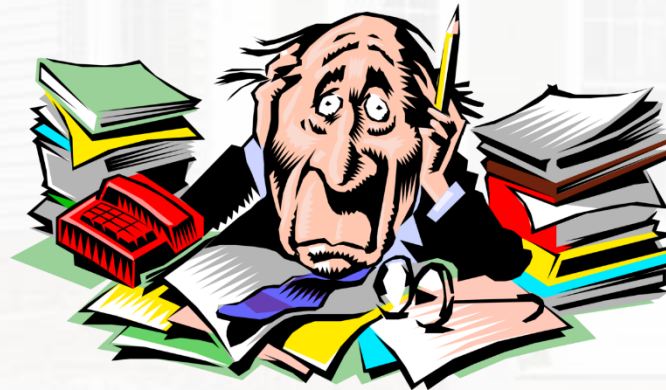
Committee Reports

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## Financial Activity

- Draft FY20-21 budget is (still) in the works
- Charitable license renewal submitted



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# Treasurer's Report

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## Financial Report

### ACCOUNT BALANCES

Checking—Society	Checking—Internet	Savings—Museum
\$820.25	\$478.28	\$3,422.69
Maine Community Foundation—The FHS Fund		\$15,065.99
PayPal		\$50.15

Accounts receivable = \$0

Accounts payable = \$192.02

Falmouth Heritage Museum



# Treasurer's Report

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## YEAR-TO-DATE PERFORMANCE

### STATEMENT OF ACTIVITY

July - September, 2020

	JUL 2020	AUG 2020	SEP 2020	TOTAL
<b>Revenue</b>				
Donations		20.00		\$20.00
Dues	215.06	80.00	80.00	\$375.06
Investments	0.10	0.10	0.10	\$0.30
Sales		44.00	26.00	\$70.00
<b>Total Revenue</b>	<b>\$215.16</b>	<b>\$144.10</b>	<b>\$106.10</b>	<b>\$465.36</b>
<b>GROSS PROFIT</b>	<b>\$215.16</b>	<b>\$144.10</b>	<b>\$106.10</b>	<b>\$465.36</b>
<b>Expenditures</b>				
Fees		59.90		\$59.90
Maintenance			312.00	\$312.00
Misc	2.32	7.74		\$10.06
Office Expense	216.00			\$216.00
Utilities	197.54	204.58	208.04	\$610.16
<b>Total Expenditures</b>	<b>\$415.86</b>	<b>\$272.22</b>	<b>\$520.04</b>	<b>\$1,208.12</b>
<b>NET OPERATING REVENUE</b>	<b>\$ -200.70</b>	<b>\$ -128.12</b>	<b>\$ -413.94</b>	<b>\$ -742.76</b>

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# Programs Committee

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## Education



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# Museum Operations & Exhibits Committee

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## Re-opening



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# Collections Committee

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## Digital Catalog



**Falmouth Historical Society**  
Preserving Falmouth's Heritage

Home | Keyword Search | Advanced Search | Random Images | Archives | Photos | Libraries | Objects

Welcome to our Online Collections Database!

Tips for Searching

Keyword Search

The **Keyword Search** button allows you to perform a general search across multiple fields for any catalog records online. Keyword searches use OR as the default connector between words (e.g. a search for *Hanley Ranch* will return records associated with *Hanley* OR *Ranch*). If you want to find records where both keywords are found, type in AND between the two words. To search for a specific phrase, be sure to put the phrase within quotes (e.g. "Rocky Pine Ranch"). You can also use the asterisk (\*) as a wildcard (e.g. a search for *histor\** would come up with records containing *history*, *histories*, *historical*, etc.). Searches are not case sensitive.

Advanced Search

<https://thefhs.pastperfectonline.com/>

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# Local History Committee

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## Food Pantry Video



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# Communications Committee

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## Newsletter

- Being drafted—will go out with renewal letters



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# Merchandise Committee

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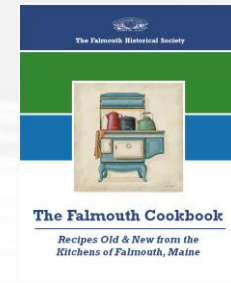
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New Business

## Cookbook

- One meeting in September
- Made it through the breads



## Tote

- Pending a visit to BGA in Cumberland
- Good project for a volunteer to lead



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# Museum Building & Grounds Committee

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## Summer maintenance



Eagle Scout Project—Painting the Museum Kitchen

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# Technology Committee

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## Technology Activity

- Digital catalog development underway (PastPerfect)



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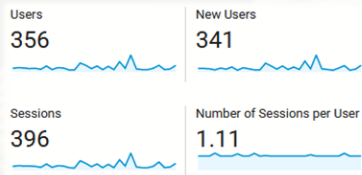
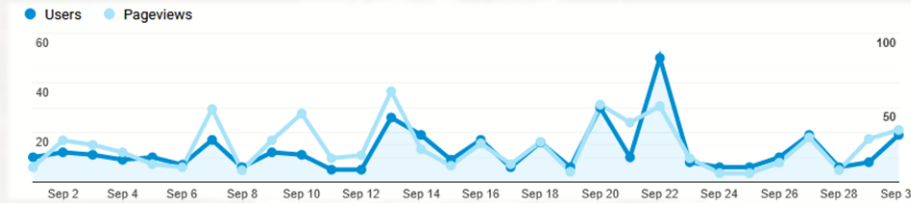




# Website Activity

July-August 2020

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Device Category	Acquisition		
	Users	New Users	Sessions
	356 % of Total: 100.00% (356)	341 % of Total: 100.00% (341)	396 % of Total: 100.00% (396)
1. desktop	295 (82.87%)	281 (82.40%)	330 (83.33%)
2. mobile	55 (15.45%)	54 (15.84%)	57 (14.39%)
3. tablet	6 (1.69%)	6 (1.76%)	9 (2.27%)

Country	Users	% Users
1.  United States	268	75.07%
2.  United Arab Emirates	38	10.64%
3.  China	23	6.44%
4. (not set)	6	1.68%
5.  United Kingdom	5	1.40%
6.  Germany	4	1.12%
7.  Ireland	4	1.12%
8.  Japan	2	0.56%
9.  Belgium	1	0.28%
10.  Canada	1	0.28%

City	Users	% Users
1. (not set)	88	24.65%
2. Falmouth	33	9.24%
3. Boardman	30	8.40%
4. Clifton	19	5.32%
5. Beijing	14	3.92%
6. Boston	8	2.24%
7. Portland	7	1.96%
8. Xi'an	6	1.68%
9. Scarborough	6	1.68%
10. New York	5	1.40%

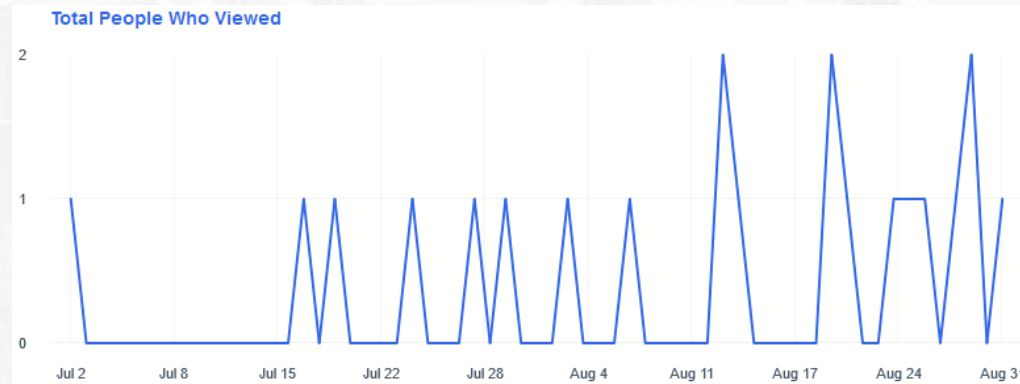
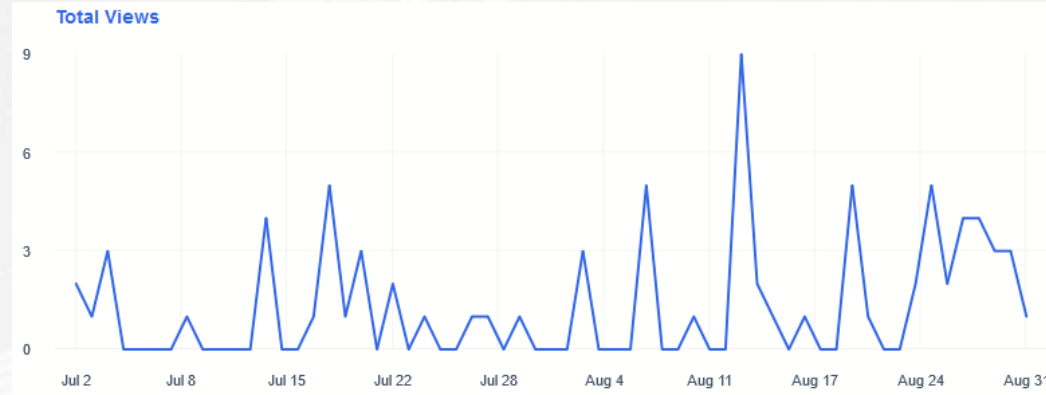
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# Facebook Activity

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*Activity was very light  
No posts this year*

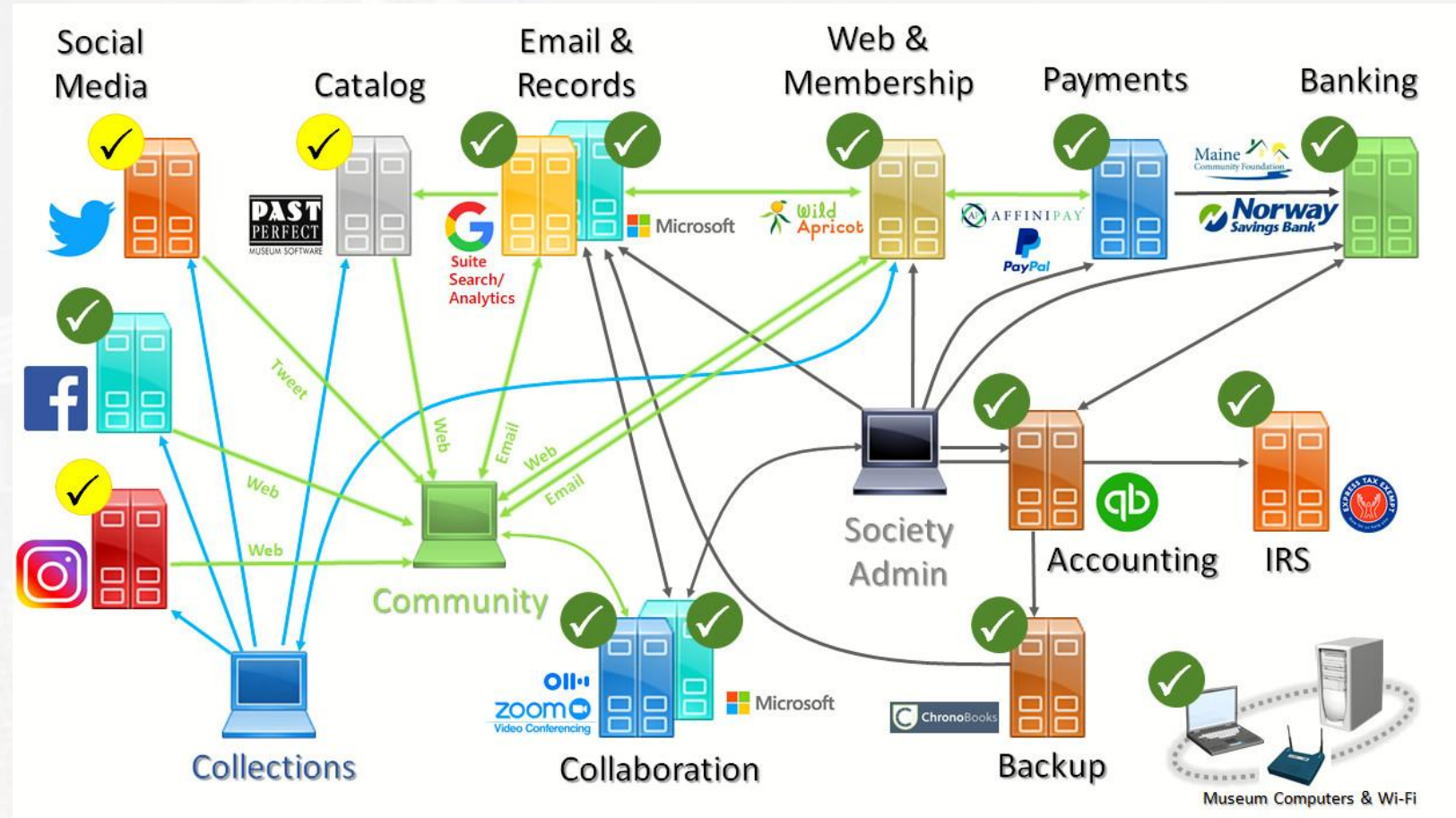
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# System Status

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