Board Meeting

The Falmouth Historical Society

December 8, 2020

Agenda

Secretary's Report

Treasurer's Report

Committee Reports

- Programs

- Museum Operation & Exhibits

- Collections

- Local History

- Communications

- Merchandise

- Museum Buildings & Grounds

- Technology

New Business

Secretary's Report

Minutes

Renewal letters

Secretary's Report

Membership report

	Primary	Family	Sponsors	Total
Current members	32	7	2	41
Members pending renewal	38	**11**		49
Total	70	18	2	90
Lapsed	20	4		23

Secretary's Report

Annual Meeting

- Online via Zoom
- Tuesday, January 19th
  7:00 p.m.
- Explore options for those without access to Zoom
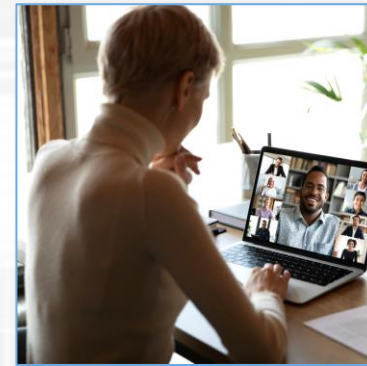
Proposed Presentations

- Historic Preservation of Documents: Early Maps
- Historic Preservation of Buildings: Bucknam Tavern

Treasurer's Report

Financial Activity

- Draft FY20-21 budget will be presented at the January Board meeting
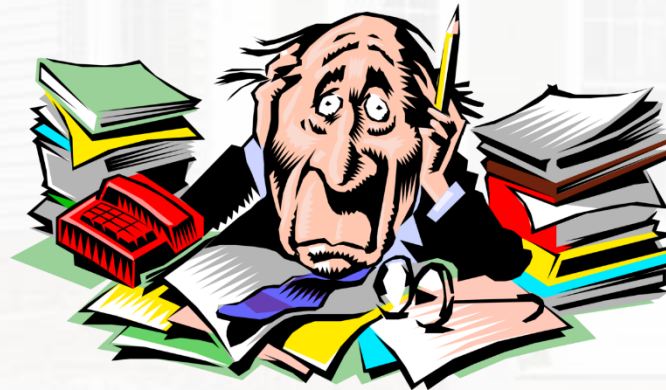
Treasurer's Report

Financial Report

ACCOUNT BALANCES

Checking—Society	Checking—Internet	Savings—Museum
$1,406.52	$654.28	$2,422.85

Maine Community Foundation—The FHS Fund	$15,970.72
PayPal	$50.15

Accounts receivable = $none

Accounts payable = $171.92

Treasurer's Report

YEAR-TO-DATE PERFORMANCE

STATEMENT OF ACTIVITY

July - November, 2020

	JUL 2020	AUG 2020	SEP 2020	OCT 2020	NOV 2020	TOTAL
Revenue						
Donations		20.00		41.96	264.00	$325.96
Dues	215.06	80.00	80.00			$375.06
Investments	0.10	0.10	0.10	0.09	0.07	$0.46
Sales		44.00	26.00			$70.00
Total Revenue	**$215.16**	**$144.10**	**$106.10**	**$42.05**	**$264.07**	**$771.48**
GROSS PROFIT	$215.16	$144.10	$106.10	$42.05	$264.07	$771.48
Expenditures						
Fees		59.90		20.00		$79.90
Maintenance			312.00			$312.00
Membership					68.00	$68.00
Misc	2.32	7.74				$10.06
Office Expense	216.00			41.96		$257.96
Utilities	197.54	204.58	208.04	211.25	202.58	$1,023.99
Total Expenditures	**$415.86**	**$272.22**	**$520.04**	**$273.21**	**$270.58**	**$1,751.91**
NET OPERATING REVENUE	$ -200.70	$ -128.12	$ -413.94	$ -231.16	$ -6.51	$ -980.43

Falmouth Heritage Museum

Programs Committee

Education

Museum Operations & Exhibits Committee

Re-opening

Collections Committee

Digital Catalog

PAST PERFECT
MUSEUM SOFTWARE

Falmouth Historical Society
Preserving Falmouth's Heritage

| Home | Keyword Search | Advanced Search | Random Images | Archives | Photos | Libraries | Objects |

Welcome to our Online Collections Database!

Tips for Searching

Keyword Search

The **Keyword Search** button allows you to perform a general search across multiple fields for any catalog records online. Keyword searches use OR as the default connector between words (e.g. a search for *Hanley Ranch* will return records associated with *Hanley* OR *Ranch*). If you want to find records where both keywords are found, type in AND between the two words. To search for a specific phrase, be sure to put the phrase within quotes (e.g. "Rocky Pine Ranch"). You can also use the asterisk (*) as a wildcard (e.g. a search for *histor** would come up with records containing *history*, *histories*, *historical*, etc.). Searches are not case sensitive.

Advanced Search

https://thefhs.pastperfectonline.com/

Collections Committee

Tidewater Salvage

Removal of artifacts needs to be done this week!

Communications Committee

Social Media

- First post on Facebook in a year!

Newsletter

- Being drafted—will go out with renewal letters

Falmouth Heritage Museum

Merchandise Committee

Cookbook
- One meeting
- Made it all the recipes
- First review and cuts with more to come

Tote
- Pending a visit to BGA in Cumberland
- Good project for a volunteer to lead

Museum Building & Grounds Committee

Winter is coming (if not already here)

Technology Committee

Technology Activity

- Digital catalog development underway (PastPerfect)

Falmouth Heritage Museum

Website Activity
November 2020

- Agenda
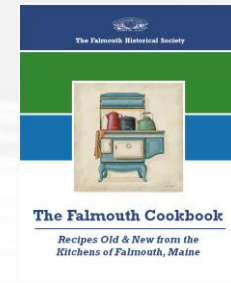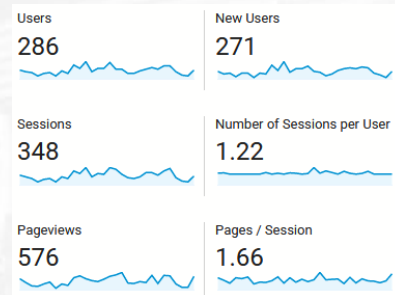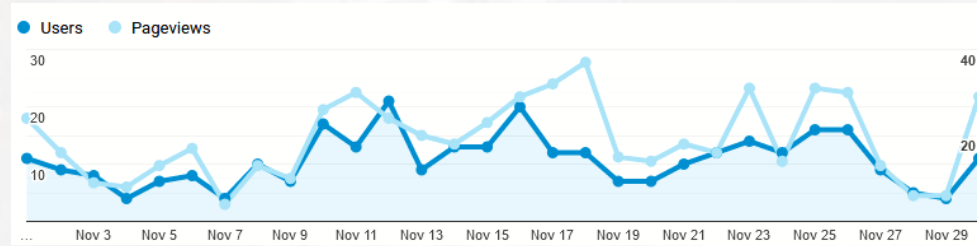- Secretary's Report
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- New Business

	Country	Users	% Users
1.	🇺🇸 United States	231	80.77%
2.	🇨🇳 China	23	8.04%
3.	🇬🇧 United Kingdom	11	3.85%
4.	🇨🇦 Canada	3	1.05%
5.	🇵🇭 Philippines	3	1.05%
6.	🇦🇪 United Arab Emirates	2	0.70%
7.	🇧🇩 Bangladesh	2	0.70%
8.	🇧🇪 Belgium	2	0.70%
9.	🇩🇪 Germany	2	0.70%
10.	🇵🇰 Pakistan	2	0.70%

	City	Users	% Users
1.	Falmouth	31	10.69%
2.	(not set)	25	8.62%
3.	Dallas	22	7.59%
4.	Beijing	15	5.17%
5.	Columbus	13	4.48%
6.	Portland	12	4.14%
7.	Yarmouth	12	4.14%
8.	Boston	8	2.76%
9.	Clifton	8	2.76%
10.	Guiyang	4	1.38%

Users 286
New Users 271
Sessions 348
Number of Sessions per User 1.22
Pageviews 576
Pages / Session 1.66

Device Category	Users		New Users	Sessions
	286 % of Total: 100.00% (286)		271 % of Total: 100.00% (271)	348 % of Total: 100.00% (348)
1. desktop	203 (70.98%)		189 (69.74%)	257 (73.85%)
2. mobile	73 (25.52%)		72 (26.57%)	81 (23.28%)
3. tablet	10 (3.50%)		10 (3.69%)	10 (2.87%)

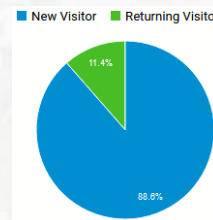New Visitor 88.6% / Returning Visitor 11.4%
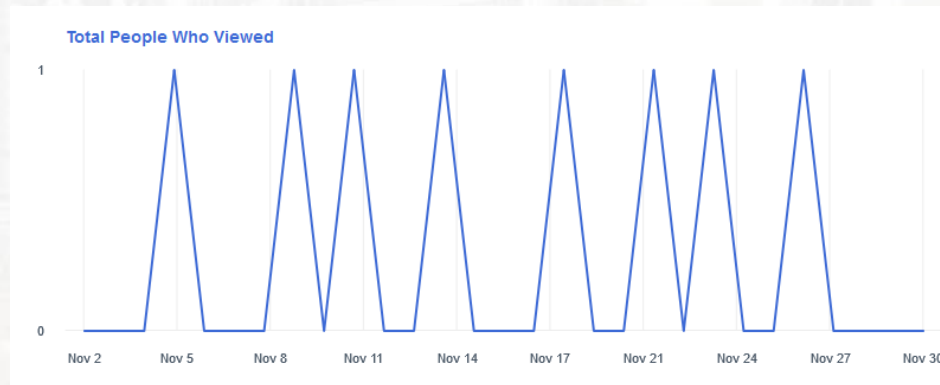
Facebook Activity
November 2020

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Total Views

Total People Who Viewed

Activity was very light
No posts this year
(until this week)

System Status
December 2020
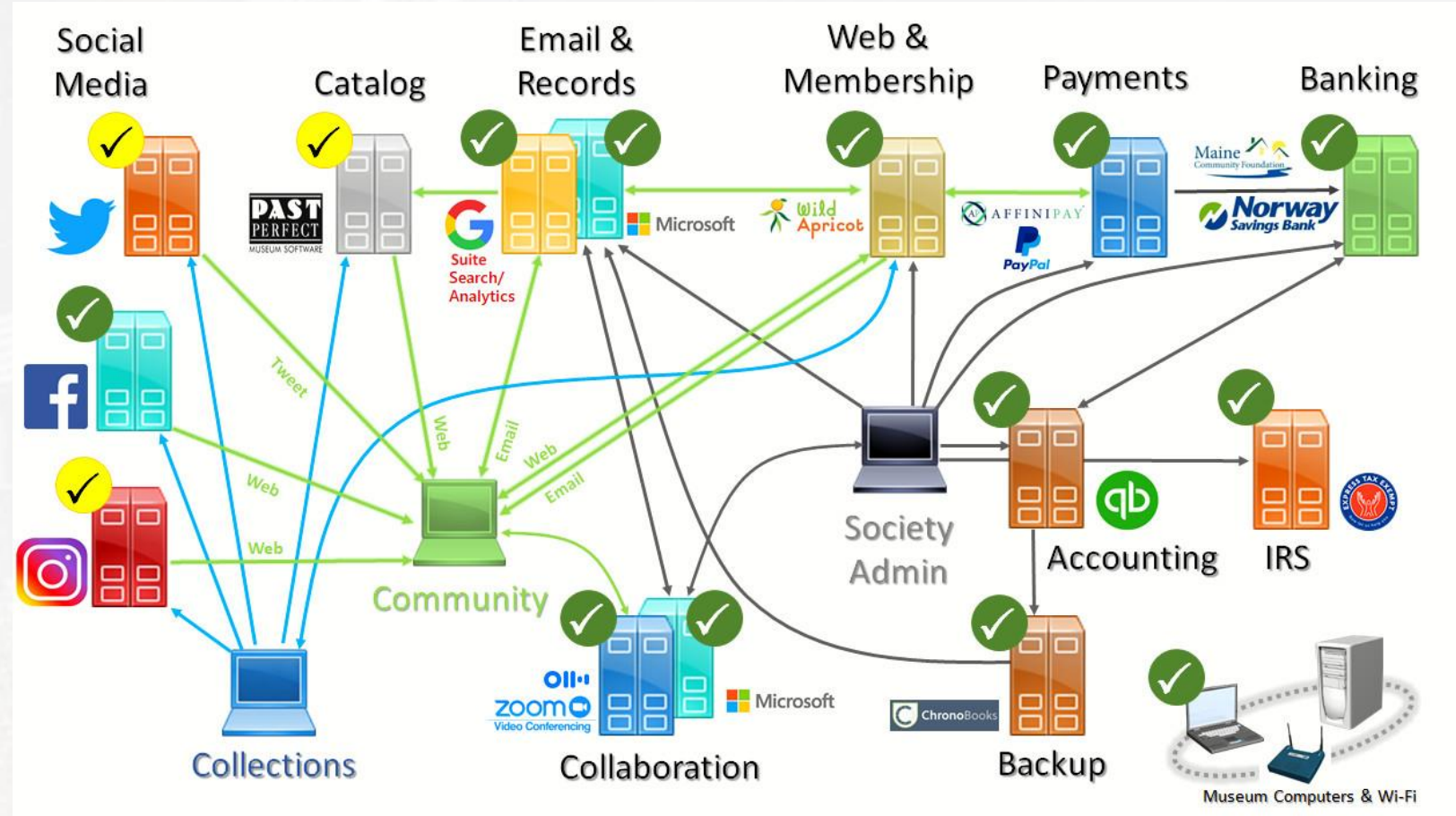
New Business

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New Business

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Falmouth Heritage Museum